

PAULINA M. MIGALSKA

Washington, DC Metro Area | 202-684-6598 | paulina@akhandataa.com | LinkedIn: www.linkedin.com/in/pmigalska | Akhandataa: www.akhandataa.com

Impact Strategist + Founding Partner at Akhandataa.

Strategic Social Impact Communications and Cross-Sector Partnerships Professional with over a decade of experience in Global Development, Impact Assessment, Social Enterprise, and Corporate Citizenship.

EXPERTISE AREAS

- Communication tools including ConstantContact, MailChimp, Eventbrite, Hootsuite and others
- Coalition & Partnership Building
- Collective Impact Design and Evaluation
- Communities of Practice
- Human-Centered Design/Design Thinking
- Knowledge Exchange & Management
- Youth Development
- Project Management
- Social Enterprise/Entrepreneurship
- Strategic Operations
- Social Innovation Design

PROFESSIONAL EXPERIENCE

Akhandataa: Solutions for Impact | Impact Strategist + Founding Partner [start-up company] **Alexandria, VA | 08/16 – Present**
Holistic in nature and inspired by the broad meaning and concept of integrity, Akhandataa is a start-up technical assistance firm providing *strategy design, impact assessment, and collaboration acumen* [in Hindi, Akhandataa means Integrity].

KEY RESULTS:

- Co-founded and continues to fuel the growth of a start-up company dedicated to solutions for impact with integrity.
- Led Akhandataa's team through design thinking process to co-create the company's practice areas and services.
- Systematized Akhandataa's governance and legal documentation.
- Designed and built Akhandataa's website.
- Tendered, managed, and completed an impact assessment of the *Port Towns Community Health Partnership* in Prince George's County, MD.

World Bank | Consultant, Global Partnership for Youth in Development (GPYD) [paid consultancy] **Washington, DC | 04/16 – 06/16**
The GPYD inspires youth to foster constructive identities and goals; build the knowledge, skills, and capabilities to achieve their dreams for themselves and their communities; and gain access to expanded opportunities to apply their talents for meaningful impact. The emphasis is strongly on youth-driven development, that is, for youth and by youth.

KEY RESULTS:

- Researched, validated, and drafted the GPYD concept note – World Bank's internal document required prior to the launch of each project and/or program.
- Sourced a comprehensive list of young social entrepreneurs and activists for participation in the Global Youth Forum 2016 across six world regions and eight sectors.
- Researched and mapped youth engagement practitioners, experts, and funders across the global development and foundation sectors in the US and abroad.
- Developed and managed the Global Youth Forum 2016 mobile app and attendee social media engagement via the app.

DAI | U.S. Global Development Lab at USAID | Communications Specialist [paid consultancy] **Washington, DC | 12/15 – 02/16**
The Lab is a new entity within USAID that brings together a diverse set of partners to discover, test, and scale breakthrough solutions to help end extreme poverty by 2030.

KEY RESULTS:

- Researched and development of educational pieces such as fact sheets, success stories, and talking points on human-centered design innovation methods and programs at the USAID's Global Development Lab
- Collaborated with USAID and DAI staff to ensure effective knowledge management and learning capture.

CropIn Technology | Marketing & Business Development Manager [fellowship position] **Bangalore, India | 04/15 – 11/15**
CropIn Technology is a social enterprise unleashing the power of big data and ICT4D to improve crop traceability and sustainability for food security and livelihoods with its mobile and cloud #SmartFarm solution.

KEY RESULTS:

- Initiated a comprehensive marketing and communications strategy in the context of a growing emerging-markets social venture start-up.
- Formalized policies and procedures governing social media, email marketing, SEO, and online advertising.
- Managed CropIn's social media presence and trained its staff to accelerate CropIn's brand with digital media and international partnerships.
- Created and maintained a database of success stories, data, and statistics.

ChangeMatters | Project Consultant [paid consultancy] **Takoma Park, MD | 01/13 – 06/17**
ChangeMatters is a social enterprise consultancy working exclusively with socially-responsible businesses and nonprofit social enterprises.

KEY RESULTS:

- Performed stakeholder interviews & co-wrote M&E report for USAID-supported Development Innovation Ventures grant awarded to Mozambikes – a social enterprise in Mozambique using bicycles to fight poverty.

PROFESSIONAL EXPERIENCE (continued)

United Way Worldwide (UWW) | Consultant, Volunteer & Employee Engagement [paid consultancy] **Alexandria, VA | 04/11 – 10/17**
UWW and its network of nearly 1,800 community-based United Ways in 45 countries and territories envisions a world where all individuals and families achieve their human potential through education, income stability, and healthy lives.

KEY RESULTS:

- Developed, deployed, and managed the One Million Volunteer Readers, Tutors and Mentors initiative – a 3-year comprehensive effort to engage early childhood education skill-based volunteers in support of the UWW education goals.
- Managed UWW's execution of the employee and community volunteer component of the Depend@ (a Kimberly-Clark brand) #UNDERWARENESS cause marketing initiative.

Making Cents International (MCI) | Consultant, Communications & Knowledge Innovation [paid consultancy] **Washington, DC | 01/14 – 07/14**
MCI is a social enterprise dedicated to increasing economic opportunities for youth, women, smallholder farmers, and vulnerable populations around the globe through enterprise development, financial inclusion, and workforce development.

KEY RESULTS:

- Delivered research on communities of practice and other peer-to-peer learning technologies for USAID Workforce Connections project and overall enhancement of MCI's corporate capability portfolio.
- Led a feasibility analysis of various knowledge management backend platforms for the Youth Economic Opportunities learning hub and MCI's other knowledge innovation business services.
- Copyedited a series of technical briefs on youth financial inclusion, gender and youth, ICT4D and youth, and monitoring and evaluation of youth economic opportunities programming.

Social Enterprise Alliance (SEA) | Community & Events Coordinator [full-time position] **Washington, DC | 08/08 – 10/10**
SEA is a network for social entrepreneurs, their organizations, educators, researchers, policymakers, and other individuals supporting the field of social enterprise in the US and Canada.

KEY RESULTS:

- Oversaw all aspects of the membership, chapter growth, and event management programming.
- Provided technical assistance and advisory services to regional chapters of the SEA.
- Developed expertise on starting and running a social enterprise – inclusive of business planning, selection of legal form, advocacy, growth, and team building – as well as the definition, growth, and potential of the emerging field of social enterprise.
- Provided and implemented comprehensive content creation & logistics for the annual Social Enterprise Summit – inclusive of speaker recruitment & development of the international workshop/panel cross-track for the *11th Social Enterprise Summit 2010* and *3rd Social Enterprise World Forum*.

Points of Light Institute | Manager, Corporate Volunteer Services [full-time position] **Washington, DC | 05/06 – 02/08**
Formerly known as the Points of Light Foundation, the institute is the go-to resource for community-minded companies looking to build and expand effective employee volunteer programs.

KEY RESULTS:

- Enabled organizations across the private and philanthropic sectors to engage employees in their corporate citizenship and funding strategies through employee volunteer programs.
- Co-managed development and marketing of the Business Workshop Series at the National Conference on Volunteering and Service, which resulted in over 50% increase in registration rates for business professionals.

Ashoka: Innovators for the Public | Program Associate [full-time position] **Arlington, VA | 04/04 – 12/05**
Ashoka is a global organization that identifies and invests in leading social entrepreneurs.

KEY RESULTS:

- Raised awareness of social entrepreneurship among Polish-Americans through marketing, relationship building, event-planning and speaking engagements as part of Ashoka's Diaspora engagement strategy.

EDUCATION

Middlebury Institute of International Studies at Monterey | Certificate | Social Enterprise & Impact Investing | Netherlands & India, 2015

- *Frontier Market Scouts (FMS) Fellow 2015*

Jagiellonian University | MA | Central & Eastern European Studies | Kraków, Poland, 2003

- Master's Thesis published in Mar. 2006 by the Ministry of Foreign Relations of the Republic of Poland.

Boston University Pardee School of Global Studies | BA | International Relations | Boston, MA, 2002

- Minor in European History and concentrations in Central and Eastern European Studies and Cultural Anthropology.
- Selected as the only Boston Scholar from the English High School and received full-tuition merit scholarship to attend Boston University.

LANGUAGES & CULTURE

Multi-culturally versed professional with bilingual proficiency in English and Polish; short-term residency in Australia, India, Germany, Hungary, and South Africa; long-term residency in Poland and USA; project experience with clients in India, Mozambique, and South Africa; and professional collaboration with individuals in Afghanistan, Bangladesh, Brazil, China, Egypt, Georgia, Guyana, Haiti, Israel, Kenya, Lithuania, Netherlands, Oman, Pakistan, Poland, South Africa, South Korea, Turkey, Ukraine, United Kingdom, and Zambia.